



FOR IMMEDIATE RELEASE
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**JOIN A GUINNESS WORLD RECORD ATTEMPT --
BETSY ROSS HOUSE BUILDS LARGEST POST-IT® NOTE FLAG JUNE 14**
*Historic Landmark Partners with Maker of Post-it® Super Sticky Notes
to Show American Patriotism has “Sticking” Power*

Philadelphia, PA – What do you get when you combine Flag Day, the home of America’s most famous flagmaker and 8,000 Post-It® Super Sticky Notes? The world’s largest American Flag made of Post-it Notes, say officials at Philadelphia’s Betsy Ross House --- and you can be a part of the action.

This Flag Day, Saturday, June 14, the Betsy Ross House will be the site of a Guinness World Record attempt, just one of the exciting events planned for *Flag Festival ‘08*. Visitors to the festival will be invited to write their thoughts on what it means to be an American on a Post-It Note and add it to the giant flag. When all is said and done, the flag will measure approximately 20-feet by 40-feet.

According to tradition, Betsy Ross sewed America’s first Stars & Stripes at the request of the First Continental Congress in 1777. The House has been the site of Philadelphia’s official Flag Day celebration for more than 100 years.

The Betsy Ross House is partnering with 3M, the maker of Post-It Super Sticky Notes, on the world record attempt, which aims to combine raising awareness of Flag Day with some good, old-fashioned family fun.

“We are so thrilled to be working with 3M,” said Lisa Acker Moulder, director of the Betsy Ross House. “An iconic American brand and an iconic American woman ... what a great match!”

Jack Truong, vice president and general manager, 3M Office Supplies Division, added, “For nearly 30 years, Americans have been using Post-it Notes as a beloved communication tool that is fast and friendly. We’re very proud to work with the Betsy Ross House to honor our national flag with one of the most powerful reminders ever...the reminder of what it means to be an American.”

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Flag Festival will run from June 8-15. The centerpiece of the event is an exhibit of rare, historic flags, many of which have never before been publicly displayed. The festival will be capped by a weekend-long street fair June 14 & 15. Food, old-fashioned carnival games, free entertainment and demonstrations by local artisans are just some of the highlights.

The Post-It Note flag will be assembled on panels that will then be laid out to form the traditional “Betsy Ross Flag” with 13 stars arranged in a circular pattern. A Guinness adjudicator will be on hand to proclaim the record, which will be featured in the 2009 edition of the *Guinness Book of World Records*.

The Betsy Ross House is dedicated to preserving the legend of the first flag and the story of Betsy Ross, herself, and of all colonial women. The House, located at 239 Arch Street, just blocks from Independence Hall and the Liberty Bell, is one of Philadelphia’s most popular historic attractions with nearly 300,000 visitors annually.

The Betsy Ross House is open 10 a.m. to 5 p.m. daily April through October and Tuesday through Sunday in winter months. Admission is \$3 for adults, \$2 for children and seniors. An optional audio guide is \$5, which includes admission.

For more information about *Flag Festival* or any other programs at the Betsy Ross House, call (215) 686-1252 or visit www.betsyrosshouse.org.

The Betsy Ross House is managed by Historic Philadelphia, Inc. HPI enhances the visitor experience and helps strengthen Philadelphia's tourism industry through interpretation and interaction, making our nation's history relevant and real. Historic Philadelphia, Inc.'s other programs include Once Upon A Nation storytelling and Adventure Tours, Franklin Square, and the Lights of Liberty Show. For more information, call (215) 629-4026 or visit www.onceuponanation.org.

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